



^m G20

MODEL G20
YOUTH LEADERSHIP
SUMMIT

BEIJING · CHINA
FEBRUARY 16 - 24, 2019

**SMART CITIES &
GLOBAL INNOVATION**

LIFE-CHANGING EXPERIENCE FOR HIGH SCHOOL STUDENTS AROUND THE WORLD

Dear Fellow Educators,

Thank you for considering the Model G20 (MG20) as an enriching educational experience for your students. As educators, our responsibility is to guide students into the future. Today's global leaders are discussing the unpredictability of future employment. In response to this uncertainty, students need to develop 21st Century skills, such as leadership, communication, and technological literacy. The MG20 is designed to promote these skills, along with the adaptability needed to succeed in the face of an uncertain future.

At Knowva, we are proud of our history of success and innovation in the world of education. In previous MG20 summits, over 1000 student delegates assembled to study with Harvard scholars, thought leaders, and government officials. These students were immersed in an educational role-playing environment, collaborating with motivated students from across the world. Debating issues and negotiating resolutions, they practiced using what they learned, while gaining invaluable cross-cultural experiences and making international friends.

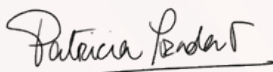
Expanding our reach, Knowva gathered MG20 alumni to participate in this year's Y20 summit in Cordoba, Argentina. Initiated and lead by Knowva, the "Future of Work" session allowed students to conduct in-depth discussions with global leaders from JP Morgan, IBM, and the Japanese Y20 Committee President. Position papers, drafted by these students, will be delivered at the real G20, marking the first direct address of world leaders by high school students at this international forum. Thinking ahead, we will continue to bring MG20 alumni to our future programs, and to continue fostering these pioneering educational opportunities.

The upcoming MG20 will maintain these high standards and innovative spirit. This year's summit will be held in Beijing, China. The locally inspired theme will be "Smart Cities and Global Innovation", a fitting subject for a city rich in history and booming with technological innovation.

With these students, we also invite their schools into the Knowva Academy global community of learners, continually supported by our developing platforms and rigorous content. With the right guidance, students can cultivate a global perspective while learning to address the issues that are important for them. Join us in preparing students for the future by inspiring them to make positive changes today.

We look forward to seeing your students at the 2019 MG20 in Beijing, China, this February.

Sincerely,



Patricia Lozada
Chair of Model G20 Committee





FOR HIGH SCHOOL STUDENTS

02/16/2019 - 02/24/2019

SMART CITIES AND GLOBAL INNOVATION:

Industry 4.0

Real-time data

China's Belt and Road Initiative (BRI)

Urbanization

Delegates will learn from professors and scholars from Harvard and Peking University about China's rapid development of infrastructure and smart technologies, as well as its impact on the world's economy. Peking University and the city of Beijing, with their historic and contemporary significance, make an attractive site for the study and practice of global leadership, and provide a critical source of insight for global leaders.



Model G20 is an immersive learning experience designed to develop skills critical to global leadership, diplomacy, and cross-cultural understanding. For the culmination of the five-day program, students act as leaders of nations around the world. Presented with pressing social problems and country-specific information, they are tasked with negotiating favorable outcomes. The program is concluded with a structured presentation in which students reflect on the personal relationships built, the international policy expertise acquired, and the diplomatic lessons learned.

G20, or Group of 20, represents a highly select group of twenty nations that constitutes over 85% of the global economy. Specifically, the G20 is a series of meetings among international top public officials, finance ministers and central bank governors from the member and guest countries that culminates in a summit with each country's Head of State.





LEARNING OBJECTIVES

GAIN KNOWLEDGE OF GLOBAL AFFAIRS, FOREIGN POLICY, ECONOMICS

WORK EFFECTIVELY WITH PEERS FROM DIVERSE CULTURES

IMPROVE ABILITY TO OFFER CLEAR AND PERSUASIVE ARGUMENTS

DEVISE STRATEGIES THAT FACILITATE WIN-WIN NEGOTIATIONS

DEVELOP AND REFINE RESEARCH QUESTIONS, EVALUATE SOURCES OF INFORMATION

USE DIPLOMATIC LANGUAGE AND RHETORICAL STRUCTURES TO CREATE SPEECHES AND COMMUNIQUES

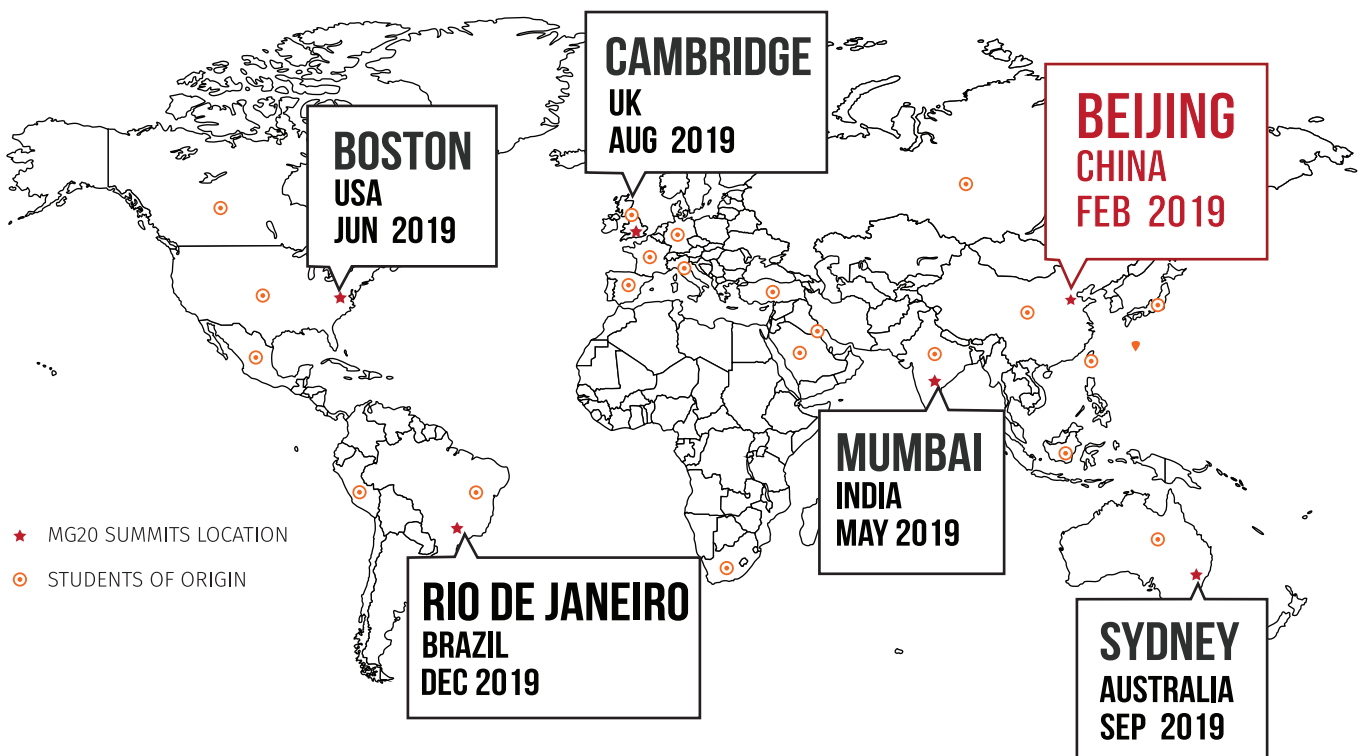
DEVELOP NEW INSIGHTS AND INTERESTS INTO PROFESSIONAL AND/OR FUTURE ACADEMIC PATHS

DYNAMIC CULTURAL EXPLORATION

WORLD-WIDE JOURNEY AND ALUMNI NETWORK
DO, DISCUSS, DISCOVER

EXPLORE THE WORLD WITH KNOVVA'S GLOBAL JOURNEY

In 2019, a series of Model G20 Summits will be held in six different cities to present a comprehensive learning experience for students around the world.



STAY CONNECTED TO THE GLOBAL COMMUNITY

With Knowva's alumni network, students can join like-minded peers online, catch up with old friends or meet new ones as they prepare for a summit journey trip together. Knowva's online platform encourages collaboration and communication among teens from different cultures, communities and countries and welcomes past, present, and future Knowva Academy students.

SEAMLESS LEARNING EXPERIENCES

ONLINE AND IN-PERSON LEARNING

CONTINUOUS, COMPREHENSIVE, COLLABORATIVE

PRE-PROGRAM TRAINING

Living in a connected world is an online course that enable students to build skills in political science, social psychology, economics, world history and communications. We recommend this course to help students prepare for any one of our Model G20 Summits.



IN-PROGRAM LEARNING

Throughout the Summit curriculum, students apply core communication skills to high-level research and global problem-solving. Students participate in workshops where they work in groups to ask diverse and generative research questions, explore the challenges of cross-cultural communication, engage in diplomatic negotiation, create and deliver speeches, and lead their teams through rapidly evolving challenges.

Students are exposed to a range of learning modalities: keynote speeches by Harvard professors and industry leaders, guided discussion sections, focused research tasks, workshops for practicing interactive skills, and a multi-day, immersive simulation. Within this simulation, students interact through structured forums, round table discussion, informal dinners, research sessions, and press conferences.

Our summit faculty includes leading scholars, entrepreneurs, public officials, journalists, and teachers with decades of experience facilitating student learning. Our academic materials are developed by Harvard-trained staff who have held leadership roles in education, research, and the arts.



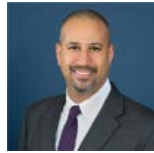
FEATURED FACULTY

Below lists our featured faculty for the MG20 Summit 2019 journey



David C. King
Senior Lecturer,
Harvard Kennedy School

Professor King is a Senior Lecturer in Public Policy, Harvard Kennedy School. He chairs Harvard's Bi-Partisan Program for Newly Elected Members of the U.S. Congress, and he directs the Program for Senior Executives in State & Local Government.



Robert Wilkinson
Lecturer,
Harvard Kennedy School

Professor Wilkinson is a negotiation specialist, who helps organizations deal with negotiation, leadership and management challenges. He was previously a faculty member of the Fletcher School of Law and Diplomacy at Tufts University.



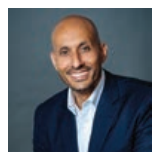
Danielle Wood
Assistant Professor,
Media Lab, MIT

Professor Wood is a scholar of societal development with a background that includes satellite design, earth science applications, systems engineering, and technology policy for the US and emerging nations. She is also the head of the Space Enabled Research Group in MIT.



Amy Smith
Senior Lecturer,
Mechanical Engineering at MIT

Professor Smith founded MIT D-Lab, a program which focuses on the development and design of technologies for international development. She was selected as a 2004 MacArthur Fellow, recognizing her work in this area and was named one of Time Magazine's 100 most influential people in 2010.



Adel Gamar
Head Teaching Fellow,
Harvard Kennedy School

Adel Gamar is the CEO of Gamar Leadership Group, an international boutique firm that specializes in leadership development and change management. He is a former Policy Fellow at Harvard Law School currently the faculty of UBC Sauder School of Business. Adel holds a Master's degree in public administration and leadership management from Harvard Kennedy School.



Jedd Cohen
Senior Curriculum Designer,
Knowva Academy

Mr. Cohen is the lead curricular designer for the Model G20 Youth Leadership Summit and a very cool dude. He earned his Ed.M. from the Harvard Graduate School of Education. He is brilliant, laid back, and huggable. He enjoys developing the tools that help students build new relationships and new futures.



GUEST SPEAKERS

Below lists our featured faculty for the MG20 Summit 2019 journey



Rolando Lozada

Mr. Lozada is an attorney specialized in Foreign Affairs, he is a member of the Peruvian Diplomatic Service. Currently, he is located in the Arab region on the Persian (Arabian) Gulf in Kuwait as Chief of the Consular Section of the Embassy of Peru in the State of Kuwait.



Paulette Jordan

Ms. Jordan is an American politician who had served in the Idaho State House of Representatives as a member of the Idaho Democratic Party from December 1, 2014, until February 14, 2018. Ms. Jordan is now running to become Idaho's Governor.



Ryota Tsuchiya

Mr. Tsuchiya is a member of the organizing team for 2019 Youth 20 (Y20), the only official youth forum for the actual G20. He is currently arranging activities in Tokyo, Japan for the 2019 Y20. Mr. Tsuchiya works for one of the top companies in the world, the Japanese Multinational Mitsui & Co.



Eugene Scott

Mr. Scott is a reporter for CNN Politics, covering Washington, national politics, and identity politics. He covered the 2016 campaign for president. An experienced online, print, and television reporter, Scott's work has appeared in USA Today, the Washington Post, Newsweek and NPR. He was senior editor of the Harvard Journal on African-American Policy.



Maiyue Cheng

Mr. Cheng is the managing director of Rocky Mountain Institute, a leading organization in the U.S. dedicated to research, publication, consulting and in the field of sustainability. He has extensive success on leading and managing growth models renovation of smart cities, clean technology and education in China, Hong Kong and the U.S.



Nicolas Mialhe

Mr. Mialhe is the co-founder of YesEuropeLab, a pan-European civic innovation & entrepreneurship lab; and of Aletheion, a Paris-based startup which harnesses the power of AI for cognitive cyber-security. Nicolas holds a Master in Public Administration from Harvard Kennedy School, a Master in Defense, Geostrategy & Industrial Dynamics from Panthéon-Assas University.

BENEFITS

PERCENTAGE OF STUDENTS WHO REPORT HAVING A BETTER UNDERSTANDING OF ...

97%

how to become leaders in addressing global issues

87%

how to handle the challenges of cross-cultural communication

94%

the negotiation process amongst country leaders

85%

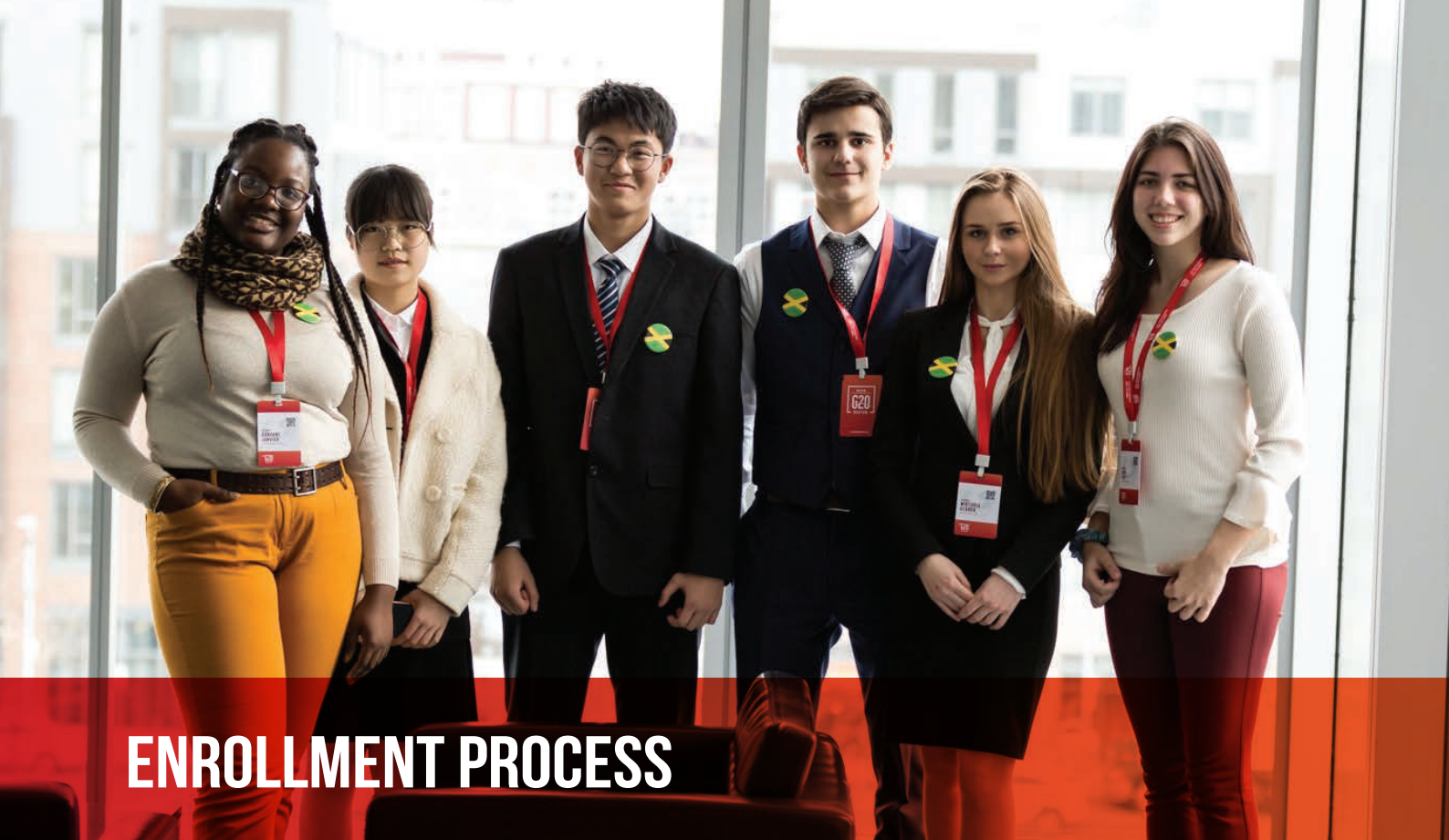
the process of public speaking

91%

how to tackle government-facing global issues and challenges

89%

research-based solution development



ENROLLMENT PROCESS

01 REGISTRATION

Regular online application opens on 9/14/2018.

Scholarship online application opens separately.

02 INTERVIEW

Interview is scheduled by students through the Knowva online calendar.

Students engage in a conversation with the Knowva admission team.

03 DECISION

Acceptance letter is issued.

Scholarship decision is made based on availability. See scholarship timeline on next page.

04 CONTRACT AND PAYMENT

Digital contract is provided and signed by a legal guardian and the student.

Payment can be made online.

05 WELCOME PACKAGE

Students receive a welcome package which includes suggested academic readings.

Travel and accommodation arrangements start.

06 PRE-DEPARTURE WEBINAR

Legal guardians and students attend a pre-departure webinar to prepare for the trip.

SCHOLARSHIP, AWARD & FINANCIAL AID

SPONSORED SCHOLARSHIP

In partnership with GiantBug Foundation, seats with sponsored scholarships will be granted to students based on their academic excellence.

Merit-based

Full/half sponsorship on program tuition

Separate application required

Application form, transcript, essays and other supporting documents

FINANCIAL AID

Financial aid covering both tuition and travel costs will be available on a need-basis. Family income, as well as any other government subsidies, will be considered in the final offer.

Need-based

Cover tuition plus round-trip flight tickets

Separate application required

Application form and financial supporting documents

OUTSTANDING AWARDS

Outstanding awards are given to well-deserving, motivated young leaders and delegation teams who excel and achieve during the program.

Performance-based

A total of \$100,000 available to outstanding delegates and teams

Revealed and presented by MG20 Committee at the end of the program

EARLY ACTION:

STUDENTS WHO SUBMIT THEIR APPLICATIONS BEFORE 10/15/2018 CAN RECEIVE \$200 OFF ON TUITION

FULL SCHOLARSHIP

\$ 2,500.00

HALF SCHOLARSHIP

\$ 1,250.00

FINANCIAL AID

100% tuition and round-trip flight tickets covered

We offer scholarships and financial aid to those who need it, up to 100% subsidized.

Scholarships are awarded on a first-come-first-serve basis.

SCHOLARSHIP APPLICATION TIMELINE

9/14/2018

Early Action Starts

10/15/2018

Early Action Discount Ends

11/12/2018

Half Scholarship Application Ends

Full Scholarship Application Ends

Financial Aid Application Ends

01/07/2019

Program Enrollment Ends

PROGRAM SCHEDULE



DAY 1
2/16

Arrival

DAY 2
2/17

Orientation and Expedition

Check-in
Icebreaker
Orientation
Explore historical and political sites around Beijing

DAY 3
2/18

Training: Systems and Structure of the G20

Keynote Lecture:
Smart Cities and Global Innovation
Workshop:
Cross-Cultural Communication
Workshop: Asking the Right Questions
Workshop: Research and Writing
Procedure Training
Team Reflection

DAY 4
2/19

Training: Diplomatic Performance

Keynote Lecture: Negotiation
Workshop: Public Speaking
Workshop: Strategic Thinking
Workshop: Negotiation
Policy Training
Team Reflection

DAY 5
2/20

Simulation

Keynote Lecture: Connected and Sustainable Infrastructure
Opening Conference
Country Strategy Session
Policy Working Group
Country Strategy Session
Policy Working Group

DAY 6
2/21

Simulation

Panel Discussion:
Scaling Up Best Practices
Country Strategy Session
Policy Working Group
Country Strategy Session
Discourse with Civil Society
Country Strategy Session

DAY 7
2/22

Simulation

Keynote Lecture:
Global Leadership
Country Strategy Session
Press Conference
Debrief
Award Ceremony and Celebration

DAY 8
2/23

Alumni Day

Explore Beijing's numerous urban parks and lakes
Venture into the old city and enjoy traditional Beijing dishes
Take an architecture tour highlighting Beijing's urban development

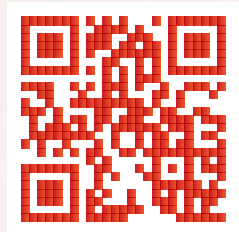
DAY 9
2/24

Departure



Knowva Academy is an international education organization based in Boston, Massachusetts. Through our comprehensive online and in-person learning ecosystem, we nurture students' ability to think critically and respond to real-world challenges. We want to see a world where young people are empowered to pursue self-actualization while engaging the world with a committed sense of social and global responsibility.

**SCAN TO LEARN MORE
#MODELG20**



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2019
YOUTH LEADERSHIP SUMMIT
BEIJING

THANK YOU FOR TAKING THIS
GLOBAL THINKING JOURNEY WITH US

We hope you find this program engaging, edifying and inspiring.
We look forward to collaborating with you!



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REGISTER